

# Guide – Aristo Kids Franchises

# Tips for new admissions

## Tip 1 – Find yourself in Near Me

Company registers you as a business entity in Google so that your center can appear when people in the proximity will try to find in Google using keywords like “ABACUS classes near me”

## Tip 2 - Pamphlets

You can contact company for printing pamphlets at reasonable price. You can alternatively design your own pamphlets and get it printed locally.

You can always contact company to seek help to design your pamphlets.

## Tip 3 – Design your own banners

You can take help from company to learn to how to design your own digital posters, invitation cards, schemes, offers and share on WhatsApp, Facebook and other social media platforms.

## Tip 4 – Your Facebook page

You should create your own Facebook page for your classes and post various information about the courses. This will help you create your own business identity and help you get calls from the prospect parents.



## Tip 5 – WhatsApp group

If you are living in a society, make use of existing WhatsApp group to post regularly the information about your classes.

You can ask company for brochure and other promotion material.

## Tip 6 – Regular updates

Update your WhatsApp and Facebook status regularly about to your classes, to communicate your success, events, special offer, etc..



## Tip 7 – Testimonies

Get testimonies from parents, take their screenshots and add them into your WhatsApp / Facebook status on a regular basis. Let people know about you and your teaching quality.

## Tip 8 - Videos

Create cool videos of your center, your students with their feedback, take videos of bright students while solving complex sums quickly. Publish such videos into your WhatsApp status and profile.

Ask company if you don't know how to create such videos.

## Tip 9 - Workshop

Invite parents for a free workshop, explain them importance of the course, it will help you getting new admissions.

You can take company's help to prepare your workshop content.

## Tip 10 – DEMO class

Invite kids for a one-day free class, it certainly helps you getting new admissions, if not it will help you create awareness about you.

You can contact company to prepare content for such one-day free class.

## Tip 11 – After school classes

Approach nearby schools and check for starting classes in the school after working hours, you may work sharing model with the school.



## Tip 12 – Referral scheme

Approach nearby tuition classes owners and advertise about your classes through them, you may decide a referral amount too if necessary.



# Tip 13 – Special batch

Announce special batch during holiday times

# Tips – New Teachers

# Tip 1 – First Class

You need to give Introduction of Abacus, Beads movement, place value and finger movement – all in detail.

## Tip 2 – Make class interesting

Everyone has his/her own way of handling classes and make it interesting. You can play brain games, do some activities like do a small competition on speed writing, color match (Blue - Black game), slowly start mental math in every class, give stars for good work, use GK provided in books and ask questions to the kids to make it interactive.

## Tip 3 – Extra activities

Conduct some activities to make learning FUN for students. Like,

- Brain exercises
- GK from class book and practice book
- Mental math

## Tip 3 – Syllabus distribution

As every student has his/her own speed of understanding, so you need to take care of this aspect while covering syllabus in each class, but as a practice you can use simple formula, pages to cover in each class = total pages / total classes and try to finish that much syllabus in every class.







## Contact Us

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